

Merchant Services with First Data

First Data Corporation provides secure and innovative payment technology and services solutions to merchants, including small- and mid-sized businesses, financial institutions and government agencies around the world.

Founded: 1971

Headquarters: Atlanta, Georgia

Chairman and CEO:

Frank Bisignano

Global Leader in Payments

#1 Processor for U.S. merchant acquirers.

#1 Payroll Card processor in the U.S.

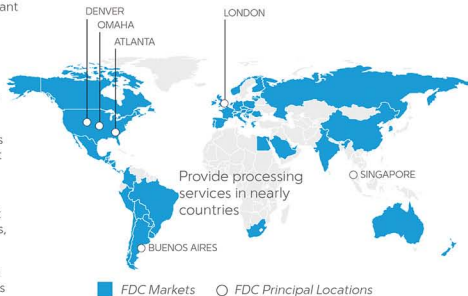
#1 Transaction processor in international markets.

#1 Third-party processor for credit and private-label card issuers in the U.S.

What We Do

- Merchant Acquiring** – First Data is the largest merchant acquirer in the U.S. serving more than 4 million merchant locations.
- Card Issuing** – First Data helps card issuers stay competitive by offering solutions for every stage of the customer lifestyle from acquisition and retention to risk management to operational improvements.
- Debit Network and Processing Services** – First Data's STAR Network is one of the nation's largest PIN debit networks.
- Innovation** – First Data, including its professionals in the Silicon Valley office, has a relentless commitment to delivering innovative, dynamic solutions for clients, such as the Clover™ Station.
- Broad Distribution Network** – First Data pioneered a leading global network through its bank partnerships and alliances all over the world.

Global Presence



23,000
employees worldwide

6+ million
merchant locations

3,500
financial institutions

Processing services in nearly countries **70**

2,000
transactions per second

Performance: FY 2013*

\$10.8 billion
in revenues

59.1 billion
transactions

\$2.5 billion
in EBITDA

Investment Strengths

- Global Leader in Payments
- Positive Secular Trend from Cash to Electronic Payments
- Recurring Revenue Base
- Broad Distribution
- Highly Scalable

Client Solutions



Merchant acquiring & processing solutions



*Financial information represents LTM 12/31/13.

For more information visit www.firstdata.com and [@FirstData](https://www.facebook.com/FirstData)
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